

Advertising Opportunities

Various opportunities. Add \$100.00 for preferred placement (i.e. back cover, inside cover, etc.)

REGISTRATION BROCHURE

Benefits:

- Mailed to more than 4,000 OT practitioners throughout California.
- Artwork deadline is June 15, 2020

Ad Rates:

Black and White Ads

1/4 page ad (3.25" x 4.75")	\$475.00	_____
1/2 page ad (6.75" x 4.75")	\$600.00	_____
Full page ad (6.75" x 9.5")	\$750.00	_____

Color

1/4 page ad (3.25" x 4.75")	\$625.00	_____
1/2 page ad (6.75" x 4.75")	\$750.00	_____
Full page ad (6.75" x 9.5")	\$900.00	_____

CONFERENCE ONSITE PROGRAM

Benefits:

- All conference attendees regularly reference the Conference Onsite Program
- Artwork deadline is September 1, 2020

Ad Rates:

Black and White Ads

1/4 page ad (3.25" x 4.75")	\$275.00	_____
1/2 page ad (6.75" x 4.75")	\$400.00	_____
Full page ad (6.75" x 9.5")	\$550.00	_____

Color

1/4 page ad (3.25" x 4.75")	\$425.00	_____
1/2 page ad (6.75" x 4.75")	\$550.00	_____
Full page ad (6.75" x 9.5")	\$700.00	_____

Advertising Payment Information

Make check payable to: **OTAC**, P.O. Box 276567, Sacramento, CA 95827

Mail or fax to: OTAC, P.O. Box 276567, Sacramento, CA 95827 | (916) 294-0415 ATTN: Shannon

Please do not email reservation forms.

Need more information? Contact Shannon Rutledge: (916) 932-2205 or email:

shannon@otaconline.org

Please form of payment: Visa MasterCard American Express Check # _____

Amount \$ _____ [4135-100]

Company Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Contact Name _____

Contact Title _____

Card Number _____ Exp. Date _____ VCode _____

Name of Cardholder _____ Billing Zip Code _____

Signature _____