

Advertising Opportunities

Various opportunities; contact Shannon@otaconline.org for specifications.

Please add \$100.00 for preferred placement (i.e. back cover, inside cover, etc.)

Conference On-site Program

Benefits:

- All conference attendees regularly reference the Conference On-site Program
- Artwork deadline is September 15, 2018

Ad Rates:

Black and White Ads

1/4 page ad (3.25" x 4.75") \$275.00 _____

1/2 page horizontal ad (6.75" x 4.75")
\$400.00 _____

1/2 page vertical ad (3.25" x 9.5")
\$400.00 _____

Full page ad (6.75" x 9.5") \$550.00 _____

Color

1/4 page ad (3.25" x 4.75") \$425.00 _____

1/2 page horizontal ad (6.75" x 4.75")
\$550.00 _____

1/2 page vertical ad (3.25" x 9.5")
\$550.00 _____

Full page ad (6.75" x 9.5") \$700.00 _____

Advertising Payment Information

Make check payable to: **OTAC**, P.O. Box 276567, Sacramento, CA 95827

Mail or fax to: OTAC, P.O. Box 276567, Sacramento, CA 95630 | (916) 567-7001

Need more information? Contact Shannon Rutledge: (916) 932-2205 or email:
shannon@otaconline.org

Please √ form of payment:

Visa MasterCard American Express Discover Check # _____

Amount \$ _____

Company Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Contact Name _____

Card Number _____ Exp. Date _____ VCode* _____

Name of Cardholder _____ Billing Zip Code _____

Signature _____

**The VCode is a 3 or 4 digit number on the back of your card following your card number (front of AMEX card).*