

## Advertising Opportunities

Various opportunities; contact Shannon@otaconline.org for specifications.

Please add **\$100.00** for preferred placement (i.e. back cover, inside cover, etc.)

### Conference On-site Program

#### Benefits:

- All conference attendees regularly reference the Conference On-site Program
- Artwork deadline is September 8, 2017

#### Ad Rates:

##### Black and White Ads

1/4 page ad (3.25" x 4.75") \$275.00 \_\_\_\_\_

1/2 page horizontal ad (6.75" x 4.75")  
\$400.00 \_\_\_\_\_

1/2 page vertical ad (3.25" x 9.5")  
\$400.00 \_\_\_\_\_

Full page ad (6.75" x 9.5") \$550.00 \_\_\_\_\_

##### Color

1/4 page ad (3.25" x 4.75") \$425.00 \_\_\_\_\_

1/2 page horizontal ad (6.75" x 4.75")  
\$550.00 \_\_\_\_\_

1/2 page vertical ad (3.25" x 9.5")  
\$550.00 \_\_\_\_\_

Full page ad (6.75" x 9.5") \$700.00 \_\_\_\_\_

### Advertising Payment Information

Make check payable to: **OTAC**, P.O. Box 276567, Sacramento, CA 95827

**Mail or fax to:** OTAC, P.O. Box 276567, Sacramento, CA 95630 | (916) 567-7001

Need more information? Contact Shannon Rutledge: (916) 932-2205 or email:  
shannon@otaconline.org

Please √ form of payment:

Visa       MasterCard       American Express       Discover       Check # \_\_\_\_\_

Amount \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Contact Name \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ VCode\* \_\_\_\_\_

Name of Cardholder \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

*\*The VCode is a 3 or 4 digit number on the back of your card following your card number (front of AMEX card).*